



PEUGEOT SPORT



308

*RACING CUP*

*2020 SEASON*

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PEUGEOT SPORT

**308**  
*RACING CUP*

**2020 SEASON**

## *PRESENTATION*

The second step in the PEUGEOT SPORT academy in circuit, the formula evolves in 2020 for its 4th year of existence, on the French and European race tracks. As an international FIA series, the 308 RACING CUP confirms its role as a springboard for the international tourism series, the TCR SERIES and maintains its European positioning.

With premiums that remain high and the revaluation of the AMATEURS category, the 308 RACING CUP will visit 6 exceptional event and race tracks for this new season, including two events on the sidelines of the TCR Europe and the SPA 500.

Following the defending champion - Julien Briché - the 308 RACING CUP 2020 Champion will win a PEUGEOT 308 TCR to compete in 2021 in international races applying the TCR regulations, with the status of official PEUGEOT SPORT driver.

The PEUGEOT SPORT Customer Competition performed in 2019 with no less than 6 cars entered in TCR Europe and won the titles of TCR Europe Vice Champion and TCR Benelux Champion with the French driver Julien Briché.





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THE PEUGEOT SPORT  
ACADEMY



PEUGEOT SPORT

**TCR**  
International Series

308 RACING CUP CHAMPION  
A BRAND NEW PEUGEOT 308 TCR

PEUGEOT SPORT FACTORY DRIVER STATUS

**308**  
RACING CUP

208 RACING CUP CHAMPION  
ONE SEASON IN THE 2020  
308 RACING CUP

JUNIOR CATEGORY WINNER  
A €10,000 SCHOLARSHIP TO RACE  
IN THE 2020 308 RACING CUP

**208**  
RACING CUP

 **PEUGEOT SPORT**  
— LES RENCONTRES —

# 308

RACING CUP

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## CALENDAR



10 - 13 APRIL



NOGARO



01 - 03 MAY



SPA-FRANCORCHAMPS



19 - 21 JUNE



LEDENON



11 - 13 SEPT.



MAGNY-COURS



02 - 04 OCT.



CASTELLET



23 - 25 OCT. \*



BARCELONE



PEUGEOT SPORT

\* TO BE CONFIRM  
09-11 OCT. OR 23-25 OCT.





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# *WHAT IS NEW* *2020 SAISON*

# *308* *RACING CUP*

- Drivers already titled Champion 308 RACING CUP can no longer compete for the 2020 title. They are allowed to drive out of classification, points and excluding primes.
- A driver can not be a JUNIOR champion twice. The JUNIOR Champion will compete in PRO class the following year.
- An upgraded 'AM' ranking.
- TOTAL SP98 commercial fuel use.
- Prohibition of private testing at D-8 of the event on the race track of the event.
- Deleting the rule of maximum two engines per season.



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## CATÉGORIES



PEUGEOT SPORT

### PRO

#### DRIVERS OVER 26 WITH ESTABLISHED RESULTS

Drivers who exceed this minimum age limit during the year and who meet the following criteria will automatically be entered into the PRO category:

- classified SILVER, GOLD or PLATINUM according to FIA ranking
- finishing in the top three of a national single-make championship, or a national or international series within the last 5 years
- winning a race in a national single-make championship, or a national or international series within the last 5 years

### AM

#### DRIVERS OVER 26 WITHOUT ESTABLISHED RESULTS

Drivers who exceed this minimum age limit during the year and who meet the following criteria will automatically be entered into the AM category:

- classified BRONZE (maximum) according to FIA ranking
- never finishing in the top three of a national single-make championship, or a national or international series within the last 5 years
- never winning a race in a national single-make championship, or a national or international series within the last 5 years

### JUNIOR

#### DRIVERS UP TO 25

Drivers up to this maximum age limit (and those who reach it during the year) will be automatically entered into the 'Junior' category.



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PRIZES AWARDED  
AT EACH RACE (X12)

**EXAMPLE :**

A driver who finishes as the top AM and 5th overall will take home as much as the overall winner (€1500 + €800 = €2300)



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CLASSEMENT	PRO	AM	JUNIOR
1 <sup>ST</sup>	2 000 €	1 500 €	500 €
2 <sup>ND</sup>	1 500 €	1 000 €	
3 <sup>RD</sup>	1 300 €	750 €	
4 <sup>TH</sup>	1 000 €	600 €	
5 <sup>TH</sup>	800 €	600 €	
6 <sup>TH</sup>	700 €		
7 <sup>TH</sup>	600 €		
8 <sup>TH</sup>	500 €		



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END OF SEASON  
AWARDS

308 TCR™



PEUGEOT SPORT



## PEUGEOT SPORT TEST IN THE 308 TCR

This cannot be  
combined with the  
prize given to the  
overall winner.



## A BRAND NEW PEUGEOT 308 TCR

### PEUGEOT SPORT FACTORY DRIVER STATUS

Participation in  
Peugeot Sport  
media events

Ability to leverage  
champion status  
through media  
and other  
communications.



## ONE RACE IN THE 2020 TCR EUROPE CHAMPIONSHIP

This cannot be  
combined with the  
prize given to the  
overall winner.



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PRIZES, POINTS,  
AND HOW  
TO ENTER



PEUGEOT SPORT

## PRIZES AND POINTS

**NEARLY €300,000 OF PRIZES IN TOTAL, OF WHICH €159,000 ARE GIVEN AWAY AT RACES**

Points given to the top 8, plus 1 point for each driver classified

Teams championship

2 drivers can be entered for each meeting

1 point for pole and 1 point for fastest lap

Every race counts for the championship

## HOW TO ENTER

Please visit the website:  
[www.peugeotsport-store.com](http://www.peugeotsport-store.com)

**ENTRY FEE PER RACE MEETING: €1500 (EXCLUDING TAX)**

'Association Sportive Automobile' entries at every race

Private testing on Fridays

Official overalls and clothing supplied (distributed at the opening race meeting)

Peugeot Sport services

*Entries close 5 days before each race meeting*



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### GENERAL INFORMATIONS



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### ESSENTIAL FACTS

- . FIA international series
- . On the calendar are 4 F1-approved tracks
- . Plenty of prizes on offer
- . A very attractive end of season prize
- . A reworked system for amateur drivers

### THE FORMAT

FRIDAY: 2 free practice sessions (2 x30 min)

SATURDAY: 1 25-min qualifying session + 1 30-min race

SUNDAY: 1 25-min qualifying session + 1 30-min race

### HOW IT WORKS

- . Minimum weight limit per driver
- . FIA international series – international licence required
- . Regular post-event scrutineering at each race (non-conformity will result in exclusion)
- . 4 new MICHELIN tyres per race meeting (compulsory)

### AT EACH MEETING

- . Peugeot Sport Customer Service
- . Michelin Compétition Service
- . Press officer
- . Copyright-free images for media & personal use





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*SEE YOU ON THE TRACK  
IN 2019!*

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